

# From Public Health Policy to Impact for COVID-19: A Multi-Country Case Study in Switzerland, Spain, Iran and Pakistan

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Hope for the best,  
Prepare for the worst



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**Objectives:** With the application of a systems thinking lens, we aimed to assess the national COVID-19 response across health systems components in Switzerland, Spain, Iran, and Pakistan.

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**Results:** The policies enacted coincided with a decrease in the COVID-19 transmission. However, there was inadequate communication and a perception that the measures were adverse to the economy, weakening political support for their continuation and leading to a rapid resurgence in transmission.

**Conclusion:** Social pressure, religious beliefs, governance structure and level of administrative decentralization or global economic sanctions played a major role in how countries' health systems could respond to the pandemic.

**Keywords:** COVID-19, pandemic, governance, health system, public health, COVID-19 restrictions, cross-country comparison, policy responses

### INTRODUCTION

Since the World Health Organization (WHO) announced SARS-CoV-2 as a public health emergency of international concern on 11 January 2020, countries have applied various strategies to control the spread of the virus [1, 2]. Health systems are key to the response to COVID-19, but are also highly vulnerable to collapse due to the demands posed by the rapid

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## Original Article

Open Access

## COVID-19 Pandemic and Comparative Health Policy Learning in Iran

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## Abstract

**Background:** On March 11, 2020, the World Health Organization (WHO) declared the novel coronavirus disease (COVID-19) a global pandemic. Starting in December 2019 from China, the first cases were officially announced on February 19 in Qom city, Iran. As of April 3, 2020, 206 countries have reported a total of 932 166 cases with 46 764 deaths. Along with China, US, Italy, Spain, and Germany, Iran has been suffering the hardest burden of COVID-19 outbreak. Worse still, countries like Iran are struggling with the double burden of political sanctions to provide lifesaving medical equipment and medicines to combat emergency.

**Methods:** Using systematic document content analysis and through the lenses of health policy triangle, this article aims to compare the policies and strategies that Iran is adopting, with the experience and recommendations of China and WHO to combat COVID-19.

**Results:** Iran has formulated contextual-based policies to combat COVID-19 outbreak before and after virus entrance. Inefficient whole-government, whole-society approach in managing the outbreak, inadequate lifesaving and protective equipment, a delayed decisive governance are the biggest challenges in policy making to combat COVID-19. COVID-19 policies are a public health concern and require professional advocacy attempts through appropriate inter-sectoral collaboration and whole-governance coalitions.

**Conclusion:** COVID-19 is an unfolding outbreak; hence, policy learning is crucial to formulate appropriate policies and implement them accordingly. Iran has made many efforts to defeat the outbreak, but more coherent, timely and efficient action is required now, more than ever, to save lives and slow the spread of this pandemic.

**Keywords:** COVID-19, Health Policy, Iran, Learning, Pandemic

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## Introduction

Coronaviruses are a common family in humans and animals that usually cause respiratory and intestinal infections. Until the outbreak of the severe acute respiratory syndrome (SARS) in 2003 in China, and then the Middle Eastern coronavirus (MERS-CoV), this group of viruses were not considered as dangerous and uncontrollable.<sup>1,3</sup> In December 2019, a novel coronavirus emerged in Wuhan, China, and has since spread rapidly to almost all countries around the world, with an increasing number of patients and victims of the disease.<sup>4,5</sup>

On December 31, 2019, the Health Commission of Hubei province in China reported 27 people with pneumonia of unknown cause. On January 7, 2020, Chinese authorities announced the identification of a new type of coronavirus. On January 11, the number of infected people increased to 41 and the first death due to

the virus was reported. Chinese officials reported to World Health Organization (WHO) that the disease first seen among some people who sell seafood and/or fresh slaughtered animals.<sup>6</sup> The first case outside China was reported on 13 January in Thailand.<sup>3</sup> With death toll rising, on January 30, 2020, WHO declared "Global Emergency" and on February 11 announced the novel coronavirus would be called "COVID-19".<sup>7</sup> coincidence of the outbreak with the onset of the Chinese New Year and the peak travel time contributed to widespread worldwide outbreak. Cases with mild clinical symptoms, and lack of appropriate infrastructure to infect individuals, especially in low- and middle-income countries, are barriers to controlling the disease.<sup>3</sup> March 11, 2020, WHO declared the coronavirus outbreak a "Global Pandemic".<sup>7</sup> Following the ongoing spread of disease, on March 16, the number of worldwide inf-

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## Comparative Health Policy Learning; the 10 Countries

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r 2019, the world has been facing one of the most critical health threats of the last decades. In March feaths passed 2.6 million worldwide. Most countries have developed policies to control the disease, experienced different outcomes related to their various adapted policies. Complementing our first ur findings of comparing the policies adopted to combat coronavirus disease 2019 (COVID-19) selected countries, including China, Japan, South Korea, Singapore, Germany, the United States, the Italy, to draw evidence-informed policy lessons. study conducted based on document analysis related to COVID-19 policies in Iran and nine selected approach, data were extracted and analyzed based on the components of the WHO Building Blocks are the Iranian policies with the nine selected countries. revealed a spectrum of policies, which have led to a variety of outcomes. Based on our findings, ead testing, comprehensive contact tracing, and timely measures) were the most effective directions

of the first and second waves of COVID-19 showed that the risk of coronavirus is serious and will isis effectively. Applying the experiences from the previous waves is essential for more efficient coming waves.

policy, Pandemic, Policy making takian A, Haghighi H, Rajizadeh A, Rezaei Z, Radmerikhi S, et al. COVID-19 and comparative health e of 10 countries. Arch Iran Med. 2021;24(3):260-272. doi: 10.34172/aim.2021.37.

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unknown type of pneumonia ei province, China, which was disease 2019 (COVID-19).<sup>1</sup>

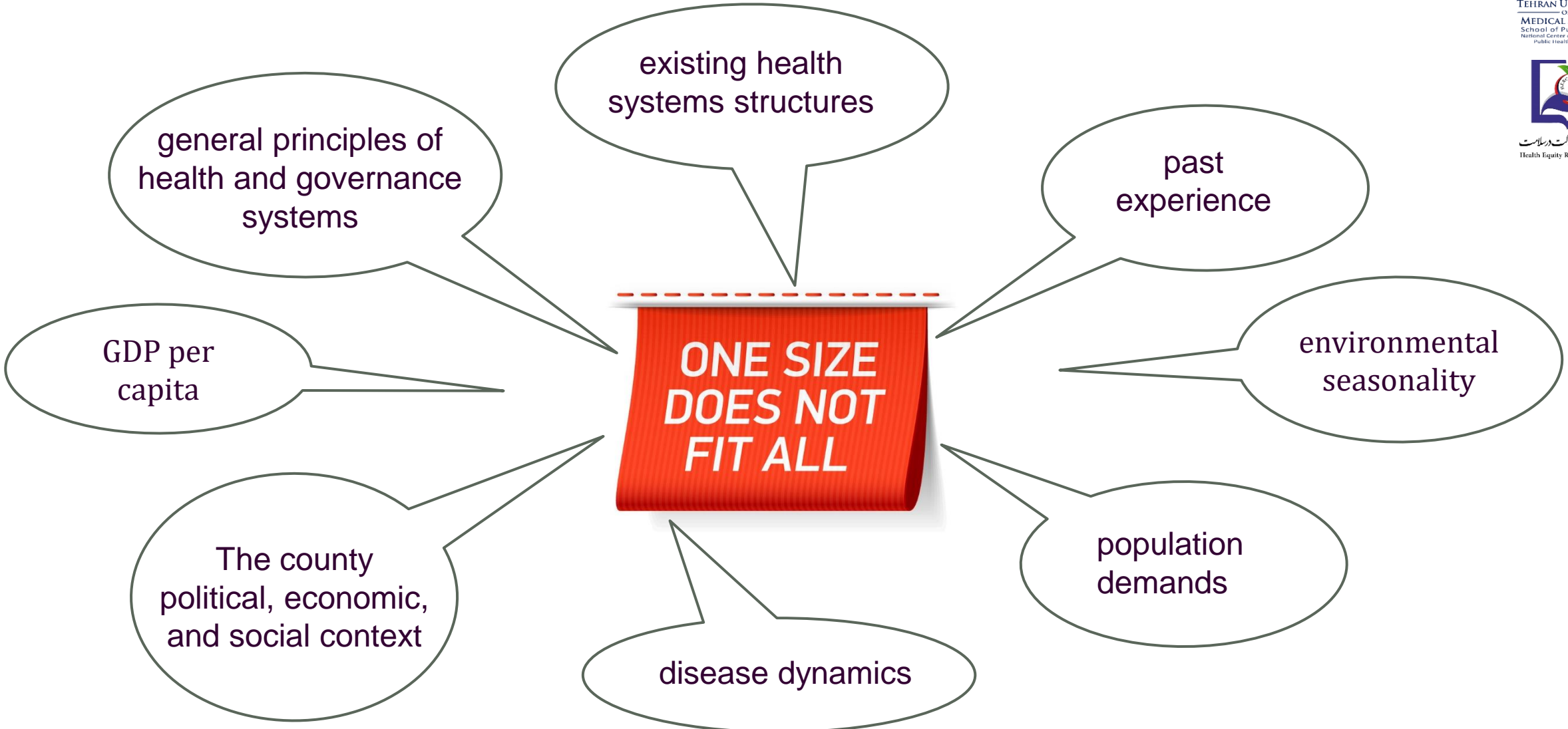
an increasing number of cases, World Health Organization D-19 outbreak as a "Public national Concern" (PHEIC).<sup>2</sup> oughout the world, and on y finally declared COVID-19 ic".<sup>3</sup> So far, the pandemic has hreat to health, social welfare, ing in recent history,<sup>4</sup> to the

extent that the United Nations (UN) Secretary General has cautioned that "the world faces the most challenging crisis since World War II".<sup>5</sup>

Ever since the outbreak was announced in China, the WHO has been at the center of global coordination for data analysis, advice provision and assisting countries for preparation in combating the pandemic<sup>1</sup>, including regular reports on the epidemiological situation of the disease and the COVID-19 Strategic Preparedness and Response Plan.<sup>6</sup>

Recent epidemics, i.e. severe acute respiratory syndrome (SARS) of 2003, H1N1 influenza of 2009, and Middle East respiratory syndrome (MERS) of 2012

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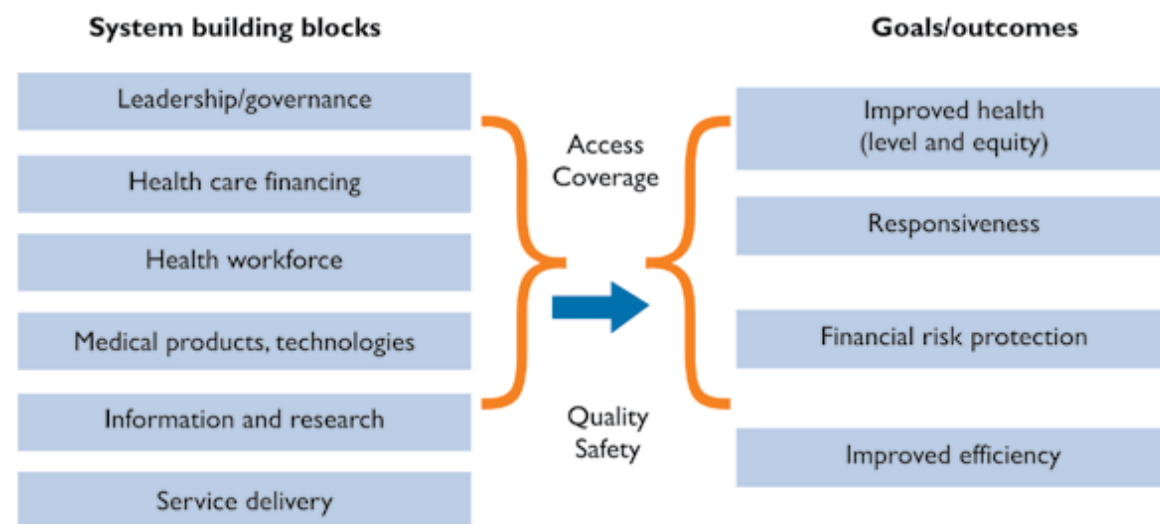
The influence of the **political** and **health systems response** on COVID-19 incidence in **Switzerland, Spain** (high-income countries in Europe region) and **Iran, Pakistan** (Middle-income countries in Eastern Mediterranean Region).

	Population	Income Level	Healthy life expectancy at birth (years)	UHC: Service coverage index	Density of medical Doctors (per 10k population)	Density of nursing and midwifery personnel (per 10k population)	CHE as % of GDP	Compulsory Health Insurance (CHI) as % of CHE
<b>Switzerland</b>	8591	High	72.5	83	43.3	178.9	11.29	44
<b>Spain</b>	46737	High	72.1	83	40.3	60.8	9.13	4
<b>Iran</b>	82914	Upper-middle	66.3	72	15.8	20.8	6.71	35
<b>Pakistan</b>	216565	Lower-middle	56.9	45	11.2	4.8	3.38	1

- **During the first two waves:** January through July 2020
- Weekly track of the measures on the basis of 17 indicators
- Qualitative data on the rationale and the political support for these measures

1. **First version** of the data collection tool in Microsoft Excel
2. **Pilot-tested** for one week
3. **Key informants** discussion meeting
4. Finally, **17 indicators** were selected

- official government documents
  - (legislation, press releases, policy briefings);
- reports from different agencies in countries;
- major media channels
- incidence and the basic or effective reproductive number (**R0**) by day,
- weekly number of **tests** and the **percent positivity**
- Pearson **Chi2** test → to understand significant relationship between the tests per million population and positivity rate

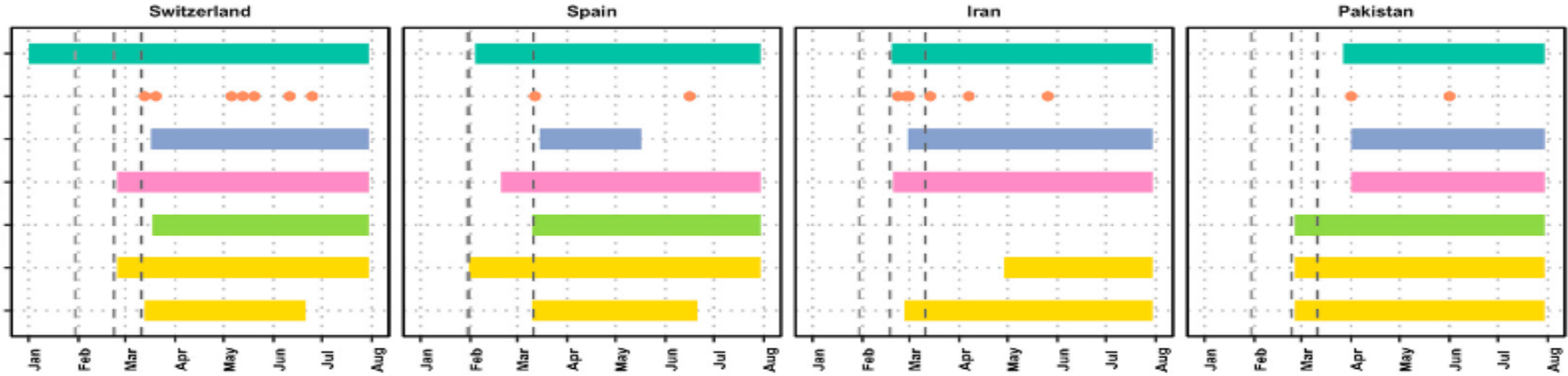


**A**

**Duration of health systems measures**

Governance  
Financing  
Human resources  
Information systems  
Medical technologies  
Service delivery

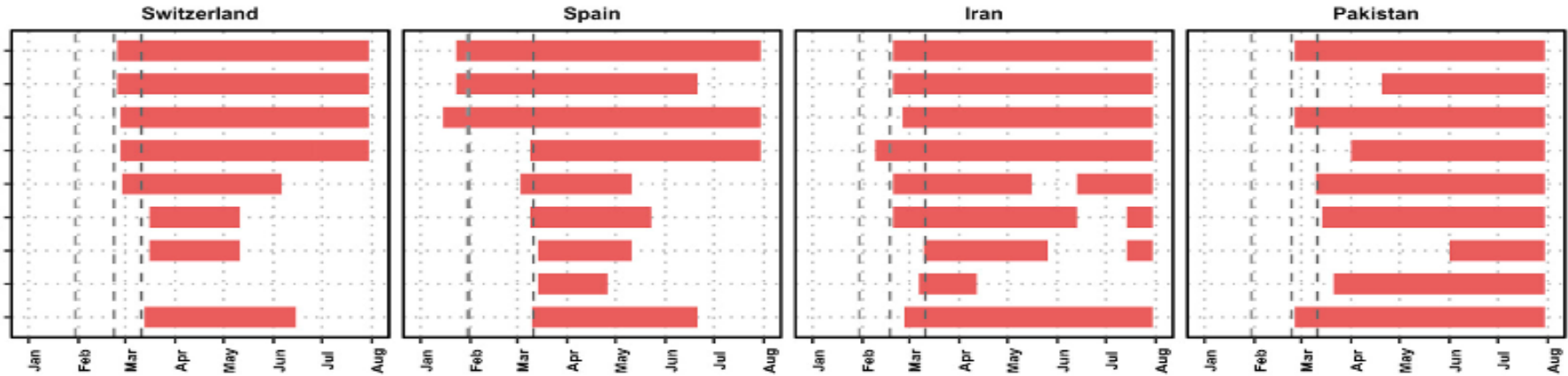
Coordination mechanism created  
Emergency financing introduced  
Mobilize and repurpose health workforce  
Media briefings at regular intervals  
Emergency mechanisms for procurement of medicines and health technologies  
Contact tracing  
Screening on entry



**B**

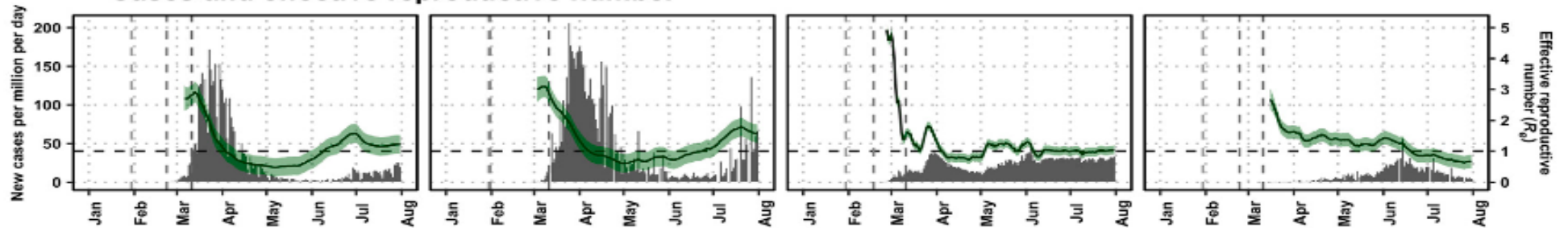
**Duration of preventive measures**

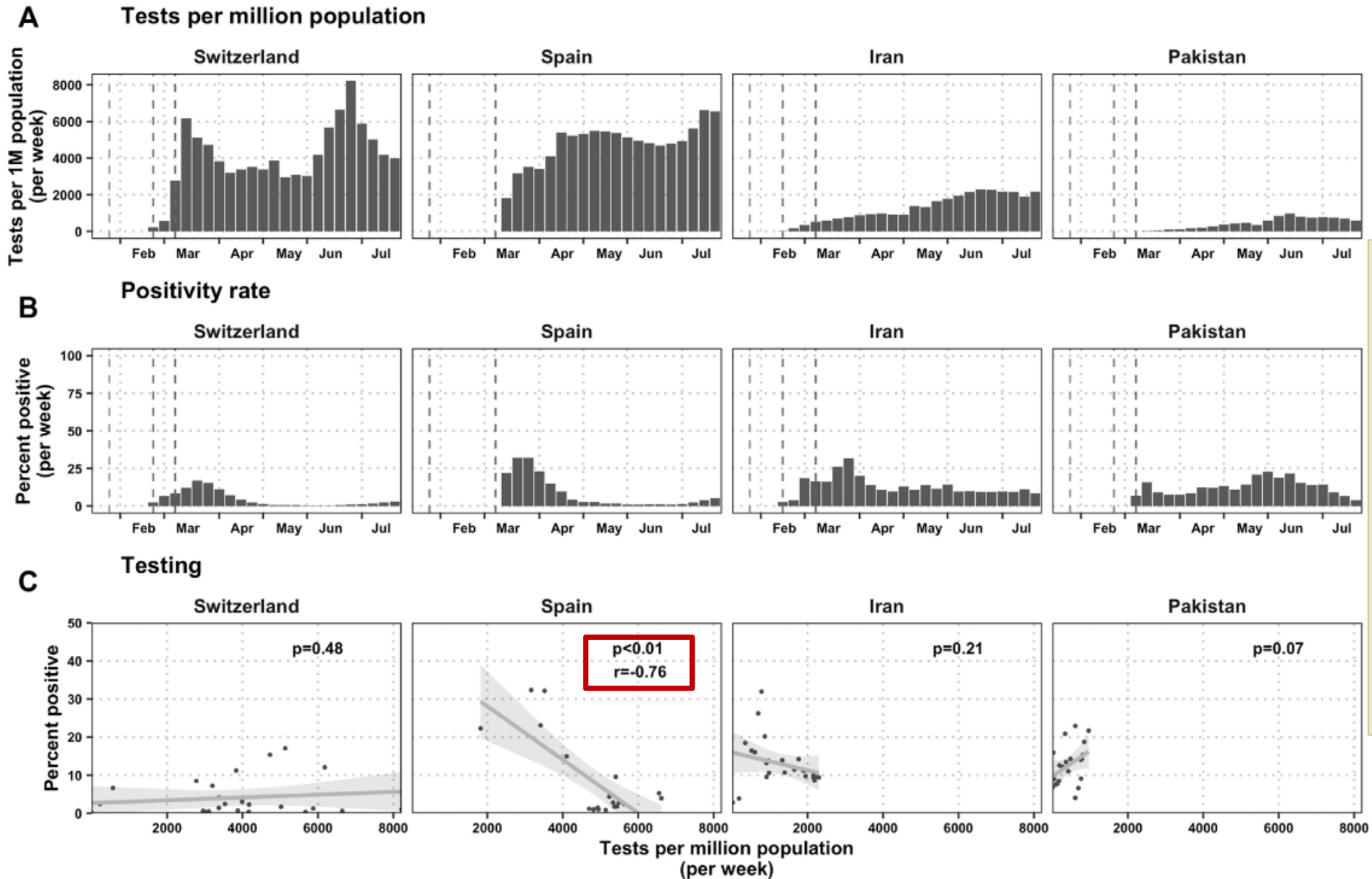
Quarantine of COVID-19 patients  
Quarantine of suspected cases  
Announcements of preventive activities  
Physical distancing  
Restrictions on congregation  
Closure of schools and other teaching facilities  
Closure of bars, restaurants, sports venues  
Lock down  
Border closures



**C**

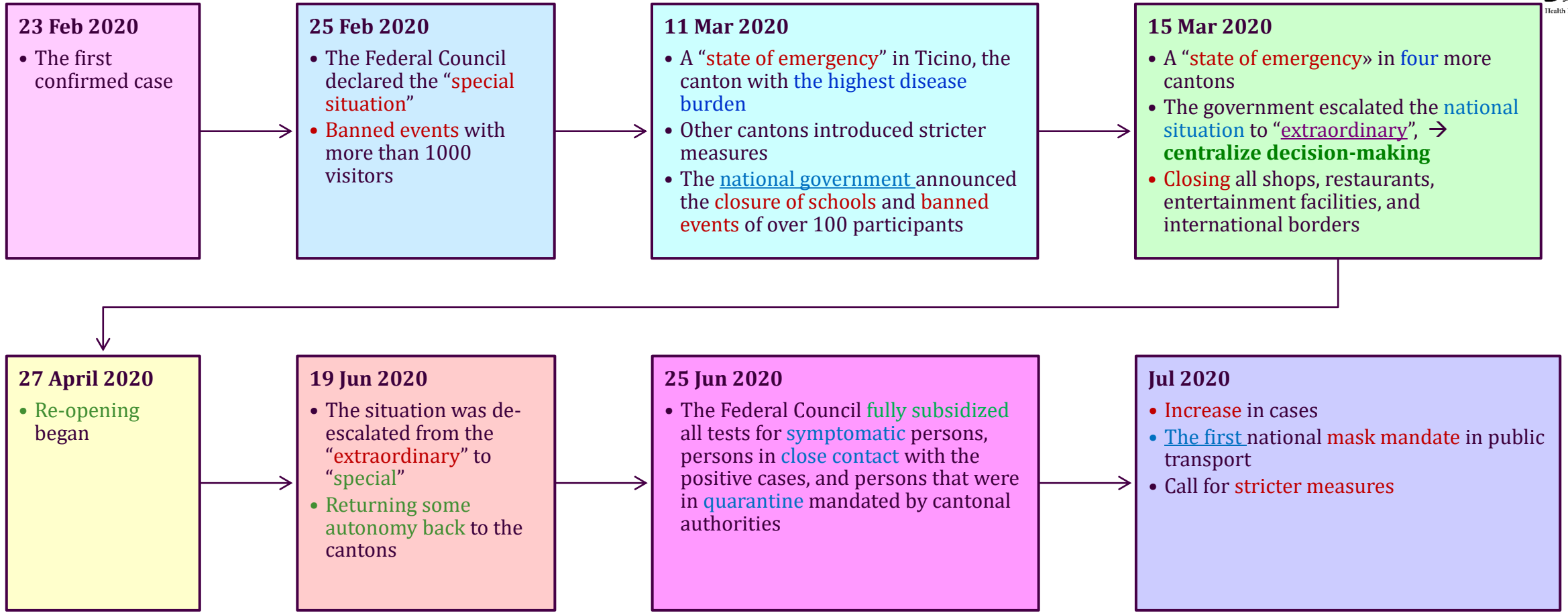
**Cases and effective reproductive number**





**IRAN:**  
 only symptomatic individuals were allowed to be tested free of charge, upon the physician's request → low testing intensity in the country

# Switzerland: A journey from decentralized to centralized decision-making and back (the Epidemics Act)





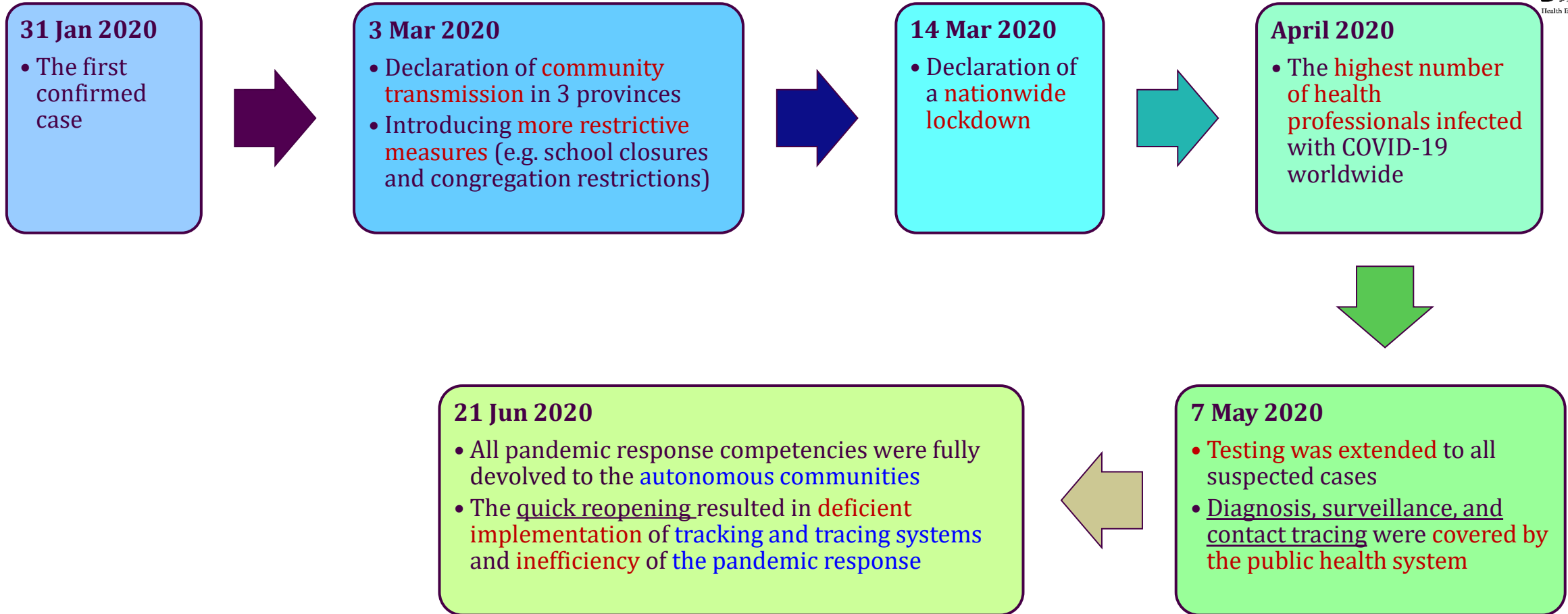
# Switzerland: A journey from decentralized to centralized decision-making and back (the Epidemics Act)

## The “extraordinary” situation

- centralize decision-making
  - allowed the government to decide on national matters **without consultation** of the cantons
  - **faster** reactive policy-making
  - **well received** by some cantons
    - **support** to contain the pandemic
    - the government to take **responsibility** for the mandated measures and resulting economic consequences
  - **criticized** by some other cantonal authorities
    - a **lack of involvement** in the strategic communication
    - **little time** to prepare before decisions were communicated to the public

cantons had the **freedom** to make their own policies if there was no national ordinance

# Spain: Decentralization and citizens' influence on the response



# Spain: Decentralization and citizens' influence on the response



surveillance and monitoring mechanisms  
**before** detecting the first confirmed case

The national government **activated existing coordination mechanisms** for an integrated response across ministries and regions

created **a communication strategy to raise awareness** of the transmission risk and preventive measures

- **False perception** of low community transmission risk among the public
- **Mild compliance** with preventive measures

when Spain became one of the **epicenters of the health crisis in Europe**, the public perception changed

# Spain: Decentralization and citizens' influence on the response



Primary Health Care (PHC) was left outside of COVID-19 pandemic planning

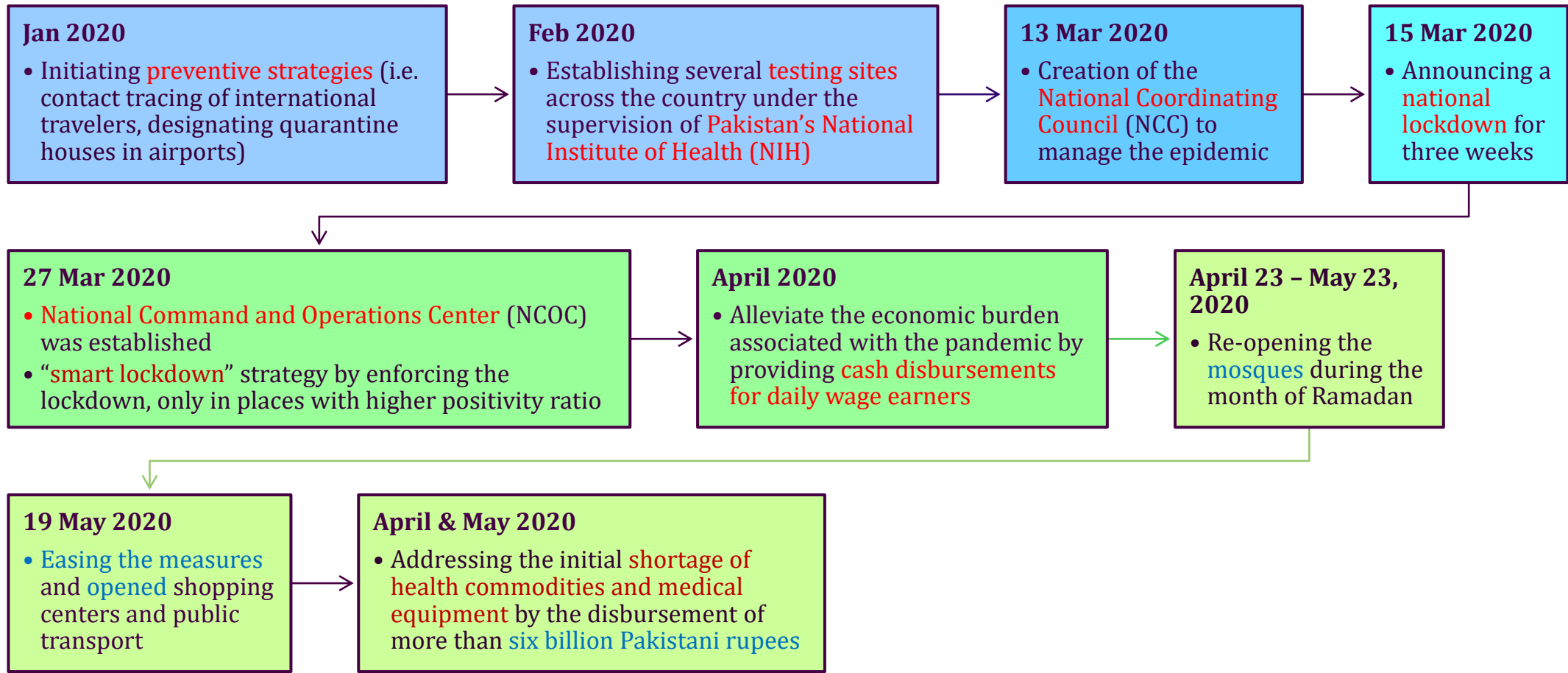
strategic focus on hospital care limited the potential of the PHC system

→ deficient contact tracing system in some regions

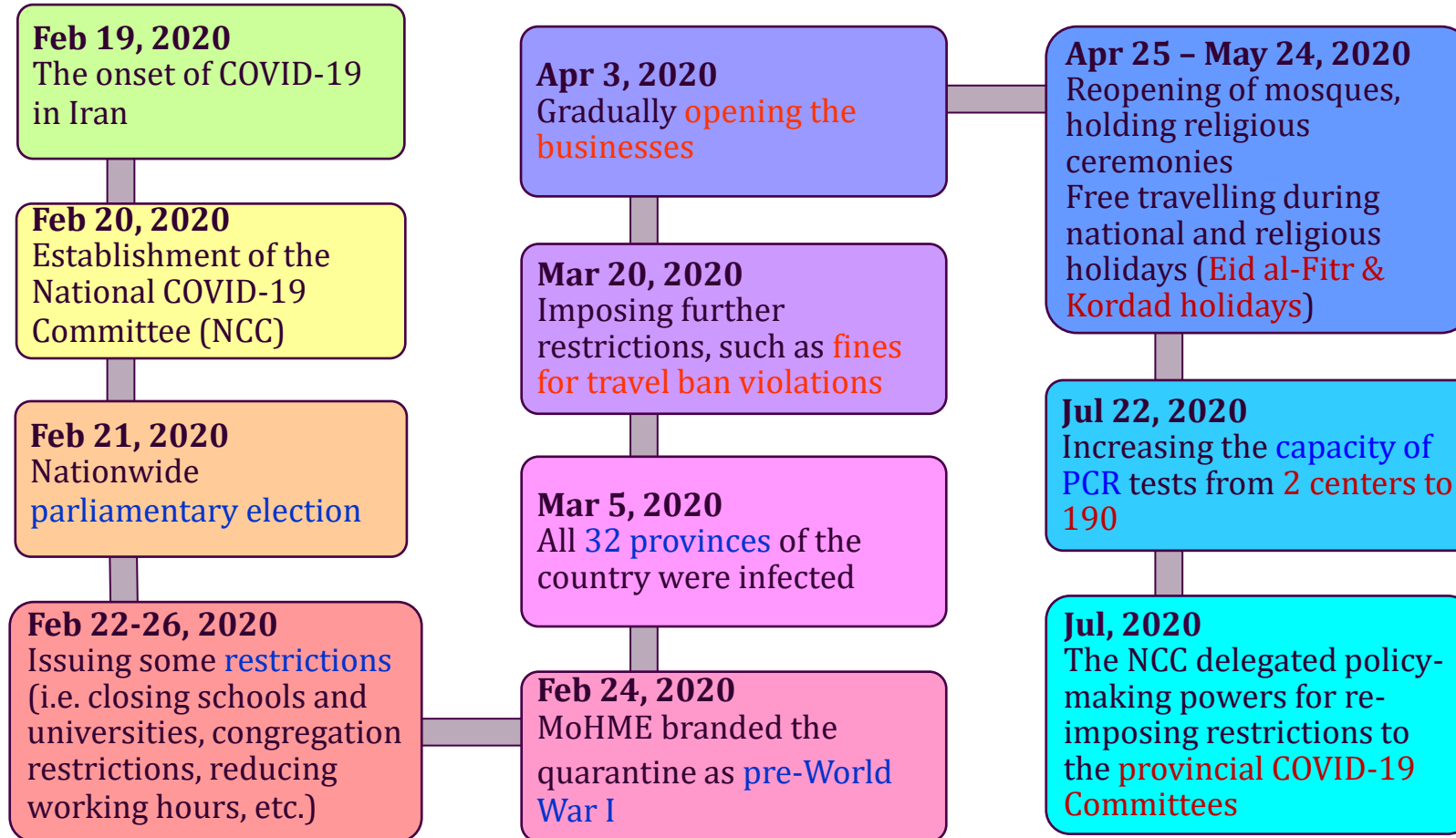
With the increased demand in hospitals and nursing homes, PHC providers were reallocated to provide treatment to COVID-19 patients

An under-resourced PHC and failing to monitor the quality of care and social services resulted in, almost 20,000 deaths in nursing homes between January and June, 2020

# Pakistan: Multi-sectoral response (three weeks after the first case) for a whole of society approach



# Iran: Whole of government approach under economic pressure



CORRESPONDENCE | VOLUME 395, ISSUE 10229, P1035-1036, MARCH 28, 2020

PDF [117 KB] Figures

# COVID-19 battle during the toughest sanctions against Iran

Amirhossein Takian • Azam Raofi • Sara Kazempour-Ardebili

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- References
- Article Info
- Figures
- Linked Articles

Coronavirus disease 2019 (COVID-19) has spread rapidly throughout the world. WHO declared the outbreak a global pandemic on March 11, 2020.<sup>1</sup> In Iran, the first official announcement of death from COVID-19 was made on Feb 19, 2020. As of March 11, 2020, 14 991 people have been infected with severe acute respiratory syndrome coronavirus 2, and 853 people have died from COVID-19. 4 people have recovered.<sup>2</sup>





# Iran: Whole of government approach under economic pressure

Applying unilateral economic **sanctions**

- **Resulted in** **overshadowing** the timeliness and effectiveness of mitigation strategies by low economic resilience

Being **hesitant** about imposing restrictive measures

- **Resulted in** **growing** the number of COVID-19 **cases** and its following death

Economic concerns and **frequent changes** in the lead policy-makers

- **Resulted in** the **premature lifting** of COVID-19 **restrictions**

The state of **fragile economic** and facing with further economic burden

- **Resulted in** 3 million Iranians **lost their jobs**, and the government's to protect them from economic hardship **financial aid was insufficient**

**Shortage** of essential medical supplies

- **Resulted in** the government **facilitated import, banned exports and incentivized the domestic industry** to increase production capacity



# What we need to do?

- **Efficient Inter-sectoral collaboration** and community participation
- **Active surveillance, response, monitoring and evaluation system** as well as electronic health records to identify high-risk groups and places
- **Integrated information system** at all levels of service delivery, as well as in the private sector
- **Whole-of-government and whole-of-society approaches** through the principles of good governance for health, in line with the WHO pandemic treaty
- **Health in all policies** to support vulnerable groups in society
- **Strengthening health system resilience** through strengthening health system building blocks
- **Strengthening the disease care system and national public health agencies**, including the Center for Disease Control and Prevention (CDC)
- **Good governance for health** to increase public trust
- **A strong primary healthcare, Family physician and referral system** to reduce hospitals workload, and increase the resilience of the health systems
- **Transparent and coherent public communication** to address misinformation and the “infodemic”
- **Effective communication strategies** and the need to galvanize context-driven “trust” dynamics between population and the governments.



A lush green forest with a path leading through tall trees. The trees have thick trunks and dense green foliage, creating a canopy over the path. The ground is covered in green grass and small yellow flowers. The scene is bright and vibrant, with a soft light filtering through the leaves.

با تشکر از حسن توجه شما

